



ALLURE BTE HEARING AIDS

WIDEX

SOUND LIKE NO OTHER

WIDEX **ALLURE™**

THE DIFFERENCE IS CLEAR

CRYSTAL-CLEAR SPEECH
WITHOUT COMPROMISING
YOUR AWARENESS OF
THE SURROUNDINGS

By following the principles of the Widex Sound Philosophy, Allure offers you a hearing experience that feels authentic and deeply connected to the world around you. The Allure platform with Precision Hearing Technology is designed to help you embrace life fully, just like before your hearing loss.



ALLURE TECHNOLOGY LEVEL BENEFITS

	440	330	220	110
 TV AND PHONE STREAMING	★★★★	★★★★	★★★★	★★★★
 CONVERSATION IN QUIET	★★★★	★★★★	★★★★	★★★★
 COMFORT DURING TRANSPORT	★★★★	★★★★	★★★★	★★★★
 LISTENING TO MUSIC	★★★★	★★★★	★★★★	★★
 COMFORT OUTDOORS	★★★★	★★★★	★★★★	★★★★
 CONVERSATION DURING TRANSPORT	★★★★	★★★★	★★★★	
 CONVERSATION IN MODERATE NOISE	★★★★	★★★★		
 CONVERSATIONS OUTDOORS	★★★★	★★★★		
 CONVERSATION IN LOUD NOISE (RESTAURANT OR PARTY)	★★★★			

THE DIFFERENCE IS CLEAR WITH WIDEX ALLURE

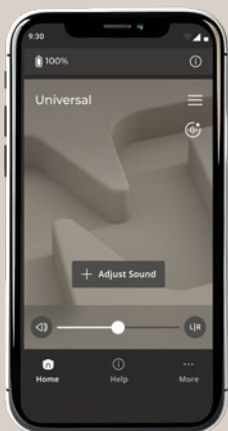
Built on our most advanced platform, Allure delivers the signature natural clarity Widex is known for, with sleek and contemporary devices that are complemented by convenient chargers, innovative accessories, and a user-friendly app, all designed to help you feel confident and connected every day.

DISCOVER OUR MOST NATURAL HEARING EXPERIENCE YET

Enjoy crystal-clear speech and rich, authentic environmental awareness that helps you feel fully present in every conversation and environment.

STAY CONNECTED WITH EASE

With the Allure hearing aids, you can stream calls, music, and media directly from your phone (iOS and Android), and enjoy a variety of Bluetooth® connectivity options, including Call Control* and Hands-free Communication* wherever you are.



*with compatible devices

MADE FOR YOUR LIFESTYLE

The Widex Allure BTE delivers a balance between natural speech clarity and awareness of surroundings with the benefits of a Behind-The-Ear design.



Allure BTE

- Robust and slim design.
- Motion Sensors for easy call management.
- Push button, volume control & LED lights for more control and simplicity.
- Telecoil connectivity for better hearing in public settings.
- Improved wind and touch noise for clearer sound.
- Up to 37h of use with no streaming or 32h with 5h of streaming.

The new Widex Allure BTE are available in 10 sophisticated colors.



Pearl White



Rose Gold



Silver Grey



Tech Black



Titanium Grey



Autumn Beige



Chestnut Brown



Dark Cherry



Golden Brown



Honey Blonde



CONFIDENCE THAT LASTS ALL DAY



Standard Charger

The Allure Standard Charger offers you hassle-free charging in an elegant, compact, and modern design.



Charge N Clean

The Allure Charge n Clean gives you peace of mind by combining charging with automatic cleaning and UV-C sanitising, all in one smart solution.

ACCESSORIES



Widex TV Play 2

Enhance your TV experience by integrating your Widex Allure hearing aids with the new WIDEX TV PLAY 2, delivering seamless high-quality streaming.



Widex RC-Dex

This compact remote control makes it easy to adjust volume and listening programs on your Widex hearing aids.

THE DIFFERENCE IS CLEAR OUR MOST NATURAL HEARING EXPERIENCE YET

Hearing the natural sounds around you can enable you to experience a whole range of benefits, including less pain, lower stress, enhanced mood, and improved cognitive performance.¹ This is what Allure aspires to support through its balanced representation of your surroundings.

¹ Buxton RT, Pearson AL, Allou C, Fristrup K, Wittemyer G. A synthesis of health benefits of natural sounds and their distribution in national parks. *Proc Natl Acad Sci U S A*. 2021 Apr 6;118(14)



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